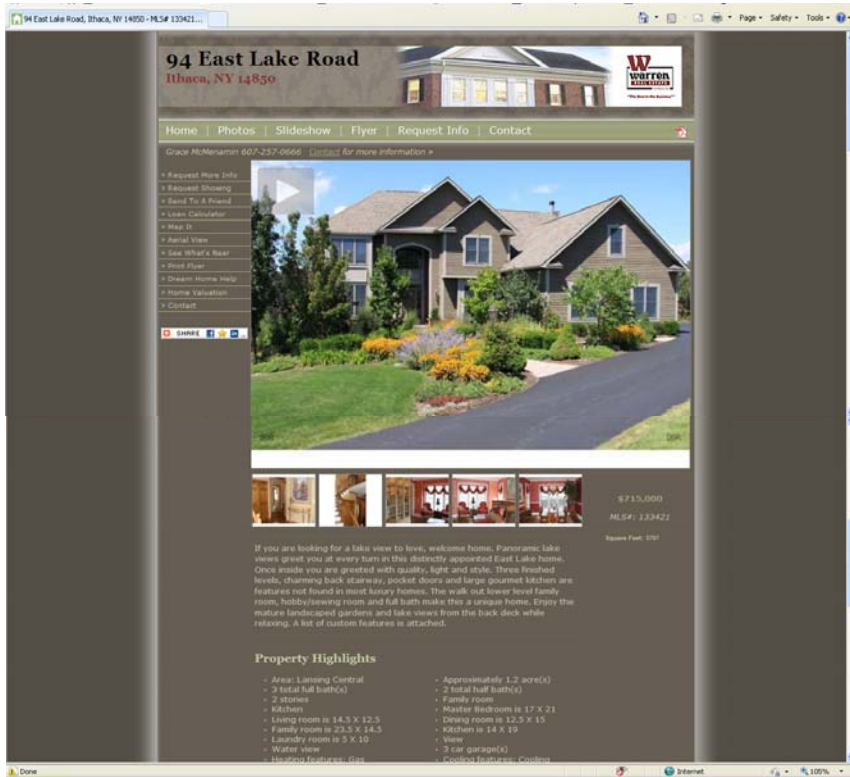


Warren Real Estate...The only company with the marketing edge you need

# www.YourHomeAddress.com



**90% OF HOMEBUYERS BEGIN THEIR HOME SEARCH ONLINE.** We understand the value of internet marketing for sellers. We also understand the importance of accessibility for buyers. In an ever changing world of technology, Warren Real Estate keeps it easy for you!

WHEN YOU LIST YOUR HOME WITH WARREN REAL ESTATE, AT NO COST TO YOU, WE WILL PROVIDE A WEBSITE DEDICATED SOLELY TO SELLING YOUR HOME. Our comprehensive marketing package for residential listings includes a property website for each of our listed properties...until it sells! Stay ahead of the competition when you list

## MASSIVE EXPOSURE OF YOUR HOME ACROSS THE INTERNET

### FOR SELLERS

- Impressive, professional spotlight on your home
- Maximum exposure to drive-by traffic in the neighborhood
- 24 hours, 7 days a week advertising and virtual "Open House"
- 100% exclusive focus on their property
- More attractive display format with link posted on Craig's List & reposted when necessary
- Posted and linked to your home on Realtor.com as virtual tour
- Linked to all major websites where your home is posted (homes with virtual tours have higher search engine optimization)
- Make sure Buyers see YOUR Listings FIRST
- Stand Out from the crowd
- Sell Faster and Attract more Buyers
- Capture More Leads
- Branded with the trusted & familiar Warren Real Estate logo and colors
- Capability to monitor & report traffic to YOUR home
- Additional listing syndication benefits to our already aggressive online marketing program (see back for details)

### FOR BUYERS

- Fastest way to find property details online
- A rich, comprehensive resource for research
- Easiest way to research homes for sale
- Gives immediate access to the fullest amount of information
- Allow buyers to make informed decisions
- Know exactly where to look online after a drive-by!



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## MORE REAL ESTATE LISTING SYNDICATION

THROUGH YOUR PROPERTY WEBSITE

In addition to our already aggressive online marketing plan, your home will receive even MORE exposure with your personal property website. As soon as we turn ON your single property site, your listing data will be syndicated to all the most important online real estate search sites. Our partners will also send your listing data to their partners and this means your property gets great exposure to all sorts of niche markets.

We achieve even more exposure for your home by [posting your website to craigslist](#), and also making sure your home site is the Virtual Tour link for your [property at REALTOR.com!](#)



## AMAZING FEATURES PROVIDED WITHIN YOUR WEBSITE:

- **MULTILINGUAL websites**— Reach a truly global audience! All our websites translate to: [Afrikaans](#), [Albanian](#), [Arabic](#), [Armenian](#), [Azerbaijani](#), [Basque](#), [Belarusian](#), [Bulgarian](#), [Catalan](#), [Chinese](#), [Danish](#), [Dutch](#), [English](#), [Estonian](#), [Filipino](#), [Finnish](#), [French](#), [Galician](#), [Georgian](#), [German](#), [Greek](#), [Haitian](#), [Creole](#), [Hebrew](#), [Hindi](#), [Hungarian](#), [Icelandic](#), [Indonesian](#), [Irish](#), [Italian](#), [Japanese](#), [Korean](#), [Latin](#), [Latvian](#), [Lithuanian](#), [Macedonian](#), [Malay](#), [Maltese](#), [Norwegian](#), [Persian](#), [Polish](#), [Portuguese](#), [Romanian](#), [Russian](#), [Serbian](#), [Slovak](#), [Slovenian](#), [Spanish](#), [Swahili](#), [Swedish](#), [Thai](#), [Turkish](#), [Ukrainian](#), [Vietnamese](#), [Welsh](#), [Yiddish](#)
- **See what's Near**—ability to see closest restaurants, shopping, coffee shops and much more!
- **Request more info**—ability to contact agent with a click of a button
- **Send to a friend**—ability to send link to a friend with a click of a button
- **Loan Calculator**—ability to figure out mortgage payment amount
- **Map it & Ariel View**—extensive mapping abilities
- **Print Flyer**—high quality and impressive flyer options right from the website
- **Dream home help**—ability to search homes right from the website
- **Home valuation**—ability to help valuate and sell their home so they can purchase yours!



THE BEST IN THE BUSINESS. SINCE 1953.

WARRENHOMES.COM | 607-257-0666

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The Commons: 301 East State Street, Ithaca, NY 14850